

Alex Carey

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UXR EXPERIENCE

UX Researcher — Google, *Remote*

JAN 2020 - Present

Analyze user behavior via qualitative and quantitative methods, usability studies, and satisfaction surveys to improve product excellence and meet launch requirements for products in Core Data UX. Work closely with product teams to prioritize research questions and opportunities, followed by clear and compelling communication of findings.

UX Research Contractor — Adecco at Google, *New York, NY*

AUG 2019 - JAN 2020

Fielded benchmarking studies and exploratory interviews to assess current and potential enterprise use of comments in Google Docs and connected apps, assisting in the development of Google Workspace. Conducted rigorous participatory design exercises with high value enterprise customers to help launch privacy-related features.

UX Research Intern — Google, *New York, NY*

MAY - AUG 2018

Conducted usability tests to improve three new features in Google Docs & Slides to help team leads & stakeholders understand pain points around critical user journeys in each product; Validated personas for Docs & Slides through survey analysis & qualitative interviews for use in vision & roadmap planning for future products.

EDUCATION

University of Michigan School of Information — *Ann Arbor, MI*

SEPT 2017 - MAY 2019

Master of Science in Information specializing in UX Research

President – School of Information Masters Association

Member – Student Organization for Computer-Human Interaction

Cumulative GPA: 3.93/4.0

Albion College — *Albion, MI*

AUG 2012 - MAY 2016

Bachelor of Arts in Communication Studies

Minors in Business/Organizations & French

Prentiss M. Brown Honors Program

Carl A. Gerstacker Institute for Business & Management

Managing Editor – The Albion Pleiad

Athlete – Varsity Cross Country

Cumulative GPA: 3.71/4.0

SKILLS

UX Research

Card Sorting
Competitive Analysis
Contextual Inquiry
Data Analysis
Ethnography
Heuristic Evaluation
KLM
Persona Research
Qualitative Interviewing
Survey Design
Usability Testing
UX Walkthroughs

UX Design

Crazy 8's Brainstorming
Prototyping (low - high fidelity)
Sketching
User Journey Storyboarding
Wireframing

Tools

Adobe Photoshop + Illustrator
Dedoose
Figma
Git + GitHub
Google Analytics, Drive, + G Suite
HTML + CSS
Mural / Miro
Python
Qualtrics
Sketch + InVision
SQL

RESEARCH

UMSI Masters Thesis

Exploring Mental Models of Authenticity & Third Party Influence in Online Dating Interactions (2019)

Albion Honors Thesis

Communication Accommodation Theory & the Developmental Model of Intercultural Sensitivity Portrayed through an International Partnership (2016)